

AN INTRODUCTION TO

Platinum Equity

\$19B+

Assets Under Management

Global Footprint



With portfolio operations on all seven continents, Platinum Equity has deep experience transacting with multinational firms, executing deals across multiple jurisdictions, and navigating cultural and cross-border issues.

250+

Acquisitions Since 1995

Platinum Equity is a global private equity firm founded in 1995 by Tom Gores. Built on principles of operational stewardship, the firm seeks to acquire businesses across a broad range of industries that can benefit from Platinum Equity's operations expertise and creative acquisition solutions.

Target Acquisition Profile

Enterprise Values



Target platform acquisitions generally have an enterprise value between \$100M and \$10B.

Capacity to Write Equity Check up to

\$2B+

All Industries



All Geographies



Current Investment Vehicles

The firm is currently deploying Platinum Equity Capital Partners V, a global buyout fund; and Platinum Equity Small Cap Fund, focused on the lower middle market.

V **\$10B**

Platinum Equity Capital Partners Fund V (2019)

SC **\$1.5B**

Platinum Equity Small Cap Fund (2018)

M&A&O®

Mergers. Acquisitions. Operations.








M&A&O is Platinum Equity's signature strategy. It applies operational insight to the traditional M&A process to find and to create value. From diligence through deal execution, the operations team works with the M&A teams to dig into the details. This collaboration and expertise provides a better understanding of the business and often uncovers hidden value. The M&A&O strategy gives Platinum Equity greater ability to remain flexible in deal processes and to execute on unique transaction structures.

Investment Criteria


Businesses with Operational Opportunities

- Well-positioned in mature markets
- Long-term customers and stable revenue
- Can grow through acquisitions or investment
- Business models with significant variable cost structure
- Ability to drive operational improvements
- Positive or negative EBITDA

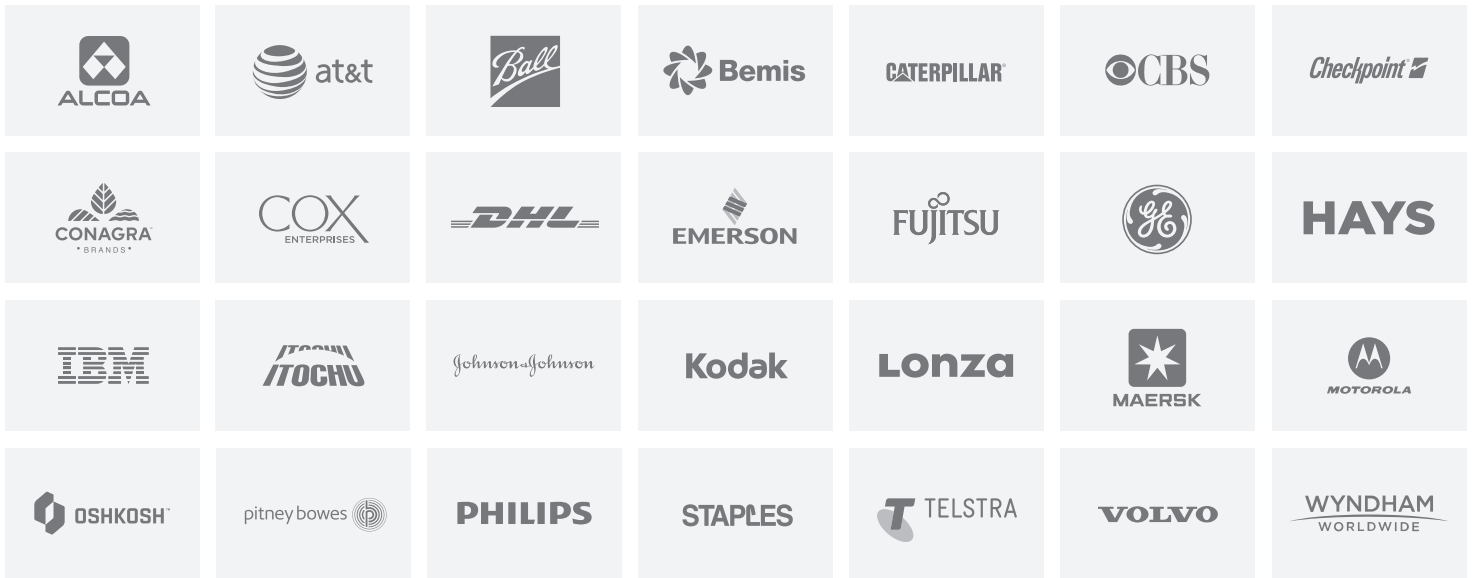
Diverse Industry Experience

-  Consumer/Retail
-  Finance
-  Healthcare
-  Industrials
-  Media and Telecom
-  Natural Resources
-  Technology

Complex Transaction Expertise

-  Corporate Divestitures
-  Private Transactions
-  Public-to-Private
-  Special Situations

Featured Transaction Partners



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