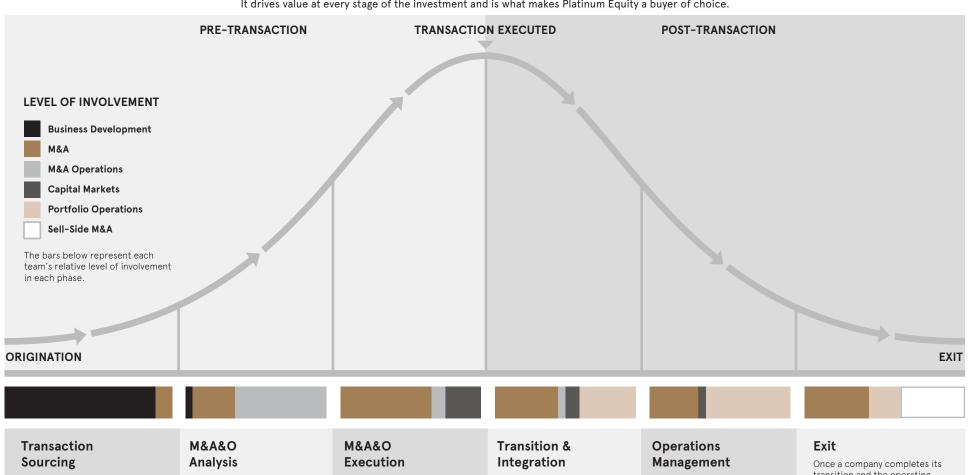
## M&A&O® The Platinum Difference.

M&A&O, Mergers. Acquisitions. Operations. is Platinum Equity's proprietary process that guides the entire transaction lifecycle.

It drives value at every stage of the investment and is what makes Platinum Equity a buyer of choice.



Transaction opportunities are sourced and screened by a dedicated business development team. The team casts a wide net to find opportunities that will eventually pass through our specific deal criteria.

M&A Operations team is involved in the deal process at the earliest possible point, starting with the management presentation. This allows the firm to understand businesses better, conduct diligence more effectively, and create operational value "on the buy."

An integrated M&A&O team creates the value creation plan while a dedicated capital markets team works in tandem to build the optimal capital structure.

Platinum Equity Portfolio Operations begins executing the plan created during the diligence phase on day one. An operating council, made up of Platinum Equity and portfolio company leadership, is created to monitor and supervise the company. An aggressive approach is applied that typically requires the extended on-site presence of Platinum Equity Portfolio Operations at the portfolio company. The team works closely with management and applies all relevant levers of the operations playbook.

Once a company completes its transition and the operating council determines the time is right, Platinum Equity's dedicated sell-side team works in tandem with the operating council to find monetization opportunities.

## Strategic Add-ons / Realizations

Teams collaborate to seek and execute value creating add-ons and/or monetizations throughout ownership.

