



Platinum Equity at a Glance

Key Facts: Platinum Equity and Tom Gores, Chairman & CEO

About Platinum Equity

- Founded by Tom Gores (pronounced GORE-ess) in 1995, Platinum Equity is a private equity investment firm headquartered in Los Angeles, with offices in New York, Boston and London.
- The firm has completed more than 115 acquisitions since its inception.
- Platinum's current portfolio of 34 businesses includes companies across a wide range of industries, including technology, automotive, telecommunications, manufacturing, distribution and logistics, and media.
- Platinum's current portfolio generates more than \$11 billion in annual revenue.
- The cumulative revenue of the more than 115 companies acquired by Platinum since 1995, at the time those companies were acquired, totals more than \$30 billion. (This figure includes companies that have since been sold and therefore should not be confused with the current portfolio's annual revenue.)
- Platinum creates value by applying its trademarked M&A&O® (Mergers, Acquisitions and Operations) approach, which focuses on acquiring businesses that need operational support and can benefit from Platinum's extensive in-house capabilities and expertise in transition, integration and operations.
- Platinum is a private equity (not "venture capital") investment firm and most of its investments originate from corporate sellers divesting non-core assets, public sellers seeking to maximize shareholder value, or private sellers seeking capital and operational support.

About Tom Gores

- Tom Gores is a 46-year-old naturalized U.S. citizen who was born in Nazareth, Israel, and immigrated with his family at age four to Genesee, MI, where he grew up and attended high school.
- Tom worked his way through school at Michigan State University and graduated with a Bachelor of Science degree in 1986.
- After earning his degree, Tom worked as a software salesman and entrepreneur who founded a successful small business that provided inventory and supply chain management software to the lumber industry.
- Tom is the youngest of three Gores brothers. His oldest brother, Alec Gores, is founder of the private equity firm The Gores Group. Tom and Alec's middle brother, Sam Gores, is the Chairman of Paradigm Talent Agency.
- Tom lives in Beverly Hills with his wife Holly – also a Michigan native and graduate of Michigan State University – and their three children. They have a residence in Michigan and maintain close ties to the state, where they frequently spend time vacationing, visiting family and celebrating holidays.
- Tom and Holly actively support numerous local and national organizations committed to health issues, education and the arts.
- Tom coaches youth soccer and basketball, and rarely (if ever) misses a game.